# Bulletin ECR Crime Prevention 

April 2003

April, with all its holidays, is often seen as a second Festive Season. It is pleasing to note, however, that the trend in criminal incidents in the industry has not reflected a repeat of the December high. The trends for both number of incidents and rand cost of such incidents has continued its downward slide.

|t is proposed that this graph highlights a seasonal pattern of theft. However, we will only be able to confirm this in the second and third year of recording these statistics.


The Cost of these incidents shows a much higher peak in December, tailing off from then on:


Over 90\% of the incidents recorded on our system are for shoplifting, however, in rand terms it is relatively low on the scale. The graph below shows that burglary remains the top threat to our industry (in terms of reported incidents).


Once again, it must be stressed that these figures are not yet truly representative of our industry, due to the narrow base of participating companies. They are however, illustrative of the main trends and indicators, and, as can be seen from the growing list of participating companies at the end of
this bulletin, our representation is increasing, making the statistics more representative every month.

## 2. Employers Reference Site

This system goes from strength to strength. At the end of April the database stood at 55,915 names. During the month of April we had 79 positive matches, out of a total of 831 enquiries. It is pleasing to note that the ratio of positive matches (i.e. the name was found on our database) to enquiries has steadfastly remained around $10 \%$. This should increase over time as the number of participating companies grows, and the database ages i.e. names have been on there for longer.

## 3. Security Companies

Work continues with this important group of service providers. The various Focus Groups (Physical security and Intruder Detection; Armed Response Guarding CIT) have met and will be presenting their respective progress during May.

## 4. Sales and Merchandising

Regional presentations were held in April (Durban, Cape Town, P.E.) and received a positive response from the local companies of his sector. The Association of Sales and Merchandising Companies continues to gain momentum, and developments are expected from this group, in relation to our anti-crime programme, during the third quarter of this year.

## 7. SAPS

The Provincial Commissioner of Gauteng was introduced to our programme in a meeting of senior Police and other Safety and Security officials in Johannesburg. Arrangements are being made for a formal presentation to the PC and his command structure, outlining the work we are doing, our aims and objectives. This has already been done in Mpumalanga, and the intention is to roll it out to all the Provincial Commissioners.

Work continues on the development of a Protocol with the Crime Prevention Division of the Police.

## 8. Industry Participation

The following companies have agreed to participate in the Crime Prevention Program:

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[^0]:    3D Marketing
    ADT Security
    Agfa
    Aluvin
    Anglovaal Industries
    BAT
    Bic
    Chandel Security
    Chep
    10 Chubb
    CMR
    12 Coin Security
    13 Cordiner's
    14 Daymon International
    15 Energizer
    16 Federal Marine
    17 Fidelity Security
    18 Firth Brothers
    9 Geoff Dakin
    20 Gillette
    21 Imperial Cons. Logistics
    22 Johnson \& Johnson
    23 Kimberly Clark
    24 Knightwatch Security
    25 Kraft Foods
    26 LA Sales
    27 Lever Ponds
    28 Lodge Security
    29 Massmart
    30 Meridian Sales
    31 Metro Cash \& Carry
    32 Nampak Tissue
    33 National Brands
    34 National Safe
    35 Nestlé
    36 Network Field Marketing
    37 New Clicks
    38 Nutritional Foods
    39 Pack 'n Stack
    40 Pick 'n Pay Group
    41 Procter \& Gamble
    42 Reef \& Rural
    43 Revert Security
    44 Revlon
    45 Roche
    46 Rowlands Pearce
    47 Shoprite Checkers
    48 Smollan Holdings
    49 Southern Sales
    50 Spar
    51 Stallion Security
    52 Strategic S \& M
    53 Supergroup
    54 Supply Chain Services
    55 TFD
    56 The Cold Chain
    57 Tibbett \& Britten
    58 Tiger Brands
    59 UBR Foods
    60 Ullmann Brothers
    61 Vector Logistics
    62 Widespread
    63 Wolf \& Johnstone
    64 Woolworths

